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## **New Business Director for IVECO Australia**

*CNH Industrial one of the leading global capital goods companies, has appointed a new Business Director for its commercial vehicle brand IVECO in Australia and New Zealand.*

Taking on the role is Bruce Healy who replaces outgoing Business Director, Michael Jonson, who has been appointed to the role of Chief Financial Officer for CNH Industrial in Australia and New Zealand.

Mr Healy previously held the position of Brand Leader with IVECO's sister brand CASE IH. Prior to joining the company in 2011, he spent several years in other business roles within the agricultural equipment industry.

"During his time at CASE IH, Bruce has had a very positive effect on its operations and helped us meet a great many corporate objectives," said Michele Lombardi, CEO, CNH Industrial Australia and New Zealand.

"I know that Bruce's business knowledge, hands-on approach and enthusiasm will be well received at IVECO Australia.

"He joins the brand at an exciting time and I'm sure he will further build upon the strong momentum that Michael and his team was able to establish over the last two years in particular."

"I see a lot of opportunities to further grow the IVECO brand in Australia," said Bruce Healy.

"The recent announcement of increased local manufacturing at our Dandenong facility is important for the workforce and for our existing and prospective customers who will enjoy the many benefits that locally-manufactured vehicles bring.

"Along with our World-Class locally-made products such as the Stralis, ACCO and the Delta and Metro bus chassis, we have access to the best from Europe in the form of the Daily and Eurocargo models, which have received numerous accolades at both global and local levels."

“In short, we can offer the market a wide range of reliable and sustainable vehicles ranging from passenger car licence vans and light trucks, through to heavy duty prime movers. Prospective buyers need not look anywhere else,” he said.

## **Iveco Australia**

**Iveco Australia** manufactures and imports commercial vehicles spanning the light, medium and heavy duty truck segments and, under the Iveco Bus brand, buses and coaches. The commercial vehicle range includes on and off-road models beginning with car licence vans, through to road train prime movers rated at up to 140 tonnes GCM. The ACCO and Powerstar vehicles, developed and produced specifically for the Australian market, complement Iveco's worldwide best sellers such as the Daily, Eurocargo, Trakker and Stralis. Iveco vehicles are ably supported by a dedicated network of 50 dealerships and service outlets strategically located nationwide, offering aftersales services that include extended warranties, roadside assistance and programmed maintenance contracts.

Iveco's Australian manufacturing base in Dandenong Victoria, represents a major investment in the local truck and bus industry. Iveco directly employs around 600 people nationwide and thousands more Australians in related industries, from retailing operations to component suppliers.

**Iveco** Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 18 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For further information about Iveco: [www.iveco.com](http://www.iveco.com)

For further information about Iveco Australia: [www.iveco.com.au](http://www.iveco.com.au)

For further information about CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)

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