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IVECO adds prestigious Australian awards to its global accolades

IVECO wins two prestigious awards from the Motoring Matters Group, publishers of leading Australian commercial vehicle magazines. The New Daily has taken out the Delivery Magazine 'Technology and Innovation Award' for 2017, while the New Eurocargo E6 has won the Power Torque 'Technology and Innovation Award'.

Coming up against a large contingent of entrants from other truck and van brands within the Australian market, all vehicles were subjected to two weeks of rigorous testing in Melbourne and Sydney, followed by longer term driving assessment and close analysis of individual vehicle specifications.

Motoring Matters Group Managing Editor and Publisher, Chris Mullett, travelled to Melbourne to personally present the awards to IVECO Australia Managing Director, Michael Jonson.

Mr Mullett said that he along with his team of expert vehicle testers were extremely impressed with the performance of both the New Daily and New Eurocargo E6.

"IVECO introduced the current generation Daily range into the European market back in 2015, where it was commended by being recognised as the International Van of the Year," he said.

"Since its Australian launch, IVECO has been working to further refine the Daily product range with a lift in quality of assembly coupled with a significant gain in safety features – the resulting range is a worthy recipient of this award."

The Motoring Matters team had similarly high levels of praise for the New Eurocargo, already crowned "International truck of the Year 2016" in Europe.

"Featuring Euro6 emissions compliance using HI-SCR, the New Eurocargo brings to the medium truck sector technology and safety features that are usually only found at the higher weight range," Mr Mullett said.

"Inclusions such as adaptive cruise control, automated systems checking during daily maintenance, programmable maintenance scheduling, lane departure assist, ABS, ASR, ESP, Hill Hold, Advanced Emergency Braking System (AEBS) and disc brakes on all wheels together with ECAS on the rear airbag set the safety and equipment targets for other manufacturers to follow."

Mr Jonson said the latest accolades bode well for Australian buyers and was recognition of the brand's growing transport industry standing in this country.

"Over the last handful of years, the IVECO range has been highly awarded on the global stage – these latest local awards from the Motoring Matters Group is firm proof that there is a growing awareness of the IVECO brand in Australia and its many benefits," Mr Jonson said.

"It's also an acknowledgement of the high quality and innovation levels that are part and parcel of the IVECO commercial vehicle range.

"For our existing customers and prospective buyers, this is an important independent endorsement of IVECO.

"With a high emphasis on research and development and a philosophy of continuous product improvement, you can be sure that IVECO will continue to feature prominently on both the international and local awards scenes in the future."

IVECO Australia

IVECO Australia manufactures and imports commercial vehicles spanning the light, medium and heavy duty truck segments and, under the Iveco Bus brand, buses and coaches. The commercial vehicle range includes on and off-road models beginning with car licence vans, through to road train prime movers rated at up to 140 tonnes GCM. The ACCO and Powerstar vehicles, developed and produced specifically for the Australian market, complement Iveco's worldwide best sellers such as the Daily, Eurocargo, Trakker and Stralis. Iveco vehicles are ably supported by a dedicated network of 50 dealerships and service outlets strategically located nationwide, offering aftersales services that include extended warranties, roadside assistance and programmed maintenance contracts.

Iveco's Australian manufacturing base in Dandenong Victoria, represents a major investment in the local truck and bus industry. Iveco directly employs around 600 people nationwide and thousands more Australians in related industries, from retailing operations to component suppliers.

***IVECO** Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.*

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 18 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For further information about Iveco: www.iveco.com

For further information about Iveco Australia: www.iveco.com.au

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